

STATISTICAL REPORT 2014 - 2015



Union Room, 159 - 801.581.5849 - www.learningabroad.utah.edu

STATISTICAL REPORT 2014 - 2015

<u>INTRODUCTION</u>

The 2014-2015 Academic Year was an exciting time for Learning Abroad at the University of Utah (The U). The U made a number of advancements in student participation, program offerings, and curriculum integration. Even at the state level, the U has been extremely successful in promoting Learning Abroad to its students. The information in this report provides a snapshot of our progress.

Despite an 8% drop in participation across Utah in 2013-2014¹, Learning Abroad participation at the University of Utah increased 18% over the past two years.

To get you started, here are some interesting facts about Learning Abroad:

- Despite a decline nationally in 2013-2014¹, participation in mid-length and long term programs increased 115% at the U.
- In 2014-2015, 34% of Learning Abroad students at the U are members of student groups that are underrepresented nationally in Learning Abroad Programs.
- The highest increase in participation by program type was in affiliate programs; which had a 118% increase over 2013-2014.

LIMITATIONS

The data in this report relates to the programs listed on the Learning Abroad website and is not representative of all international activities at the University of Utah. As you read the report, please keep in mind that, due to cross listed programs, dual majors, traveling programs, and other individual factors, some statistics will exceed the total number of programs offered and the total number of students. If you have any questions about the information provided in this report, please contact Learning Abroad at 801-581-5849. Thank you for your interest in Learning Abroad at the University of Utah!

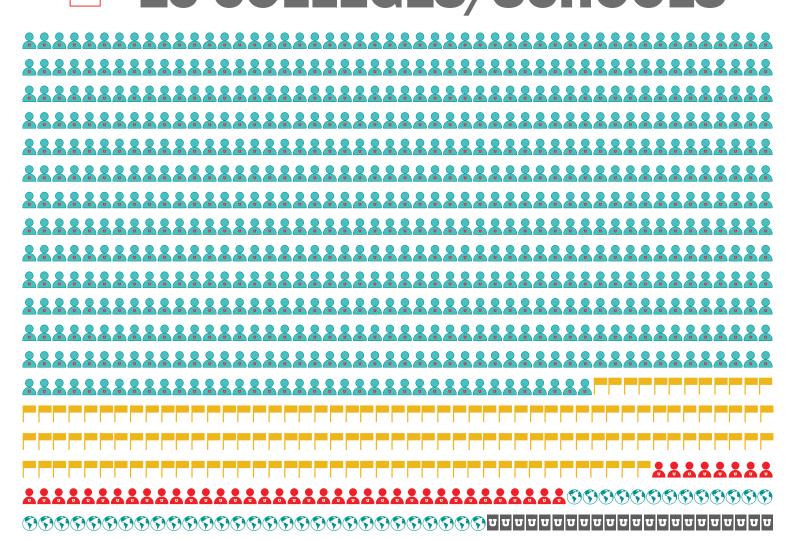
¹Farrugia, C.A. & Brandari, R. (2013). Open Doors 2013 Report on International Educational Exchange. New York: Institute of International Education.



FAST FACTS

This section provides a basic snapshot of Learning Abroad activities at the University of Utah during the 2014-2015 Academic Year.

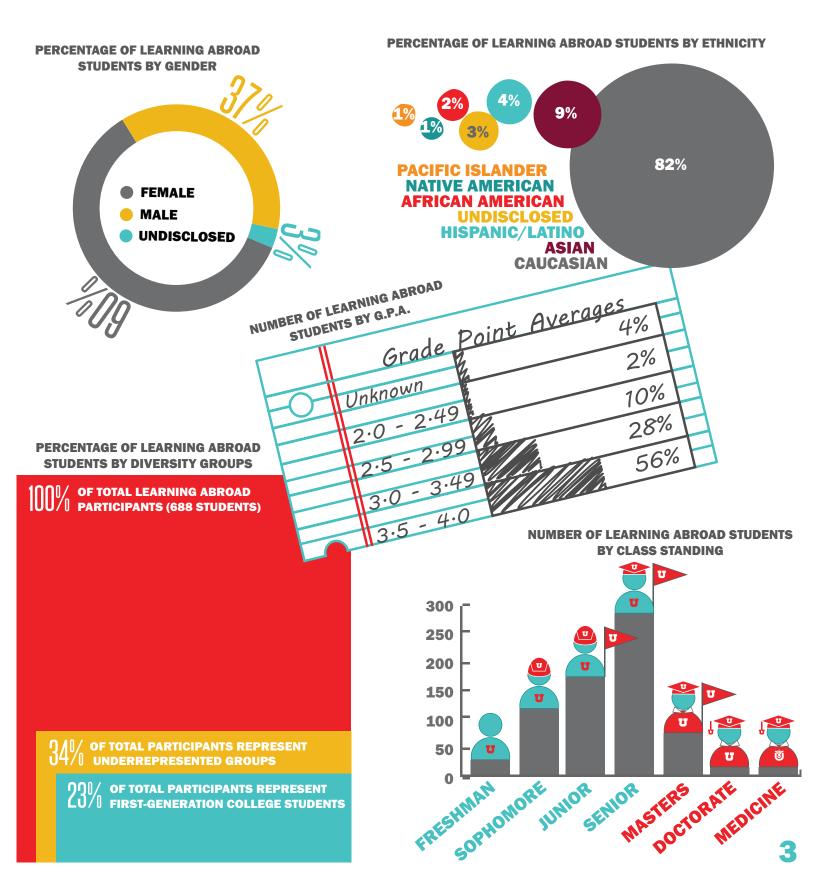






STUDENT PROFILE

Learning Abroad provides support for students from across the University. In 2014-2015, our students represented a variety of demographic groups from all class standings. Additionally, Learning Abroad had significant success reaching underrepresented student groups and first-generation college students.





LOCATIONS

Learning Abroad offers programs in more than 50 countries. This section provides a breakdown of where Learning Abroad students went by program type, country, and region.

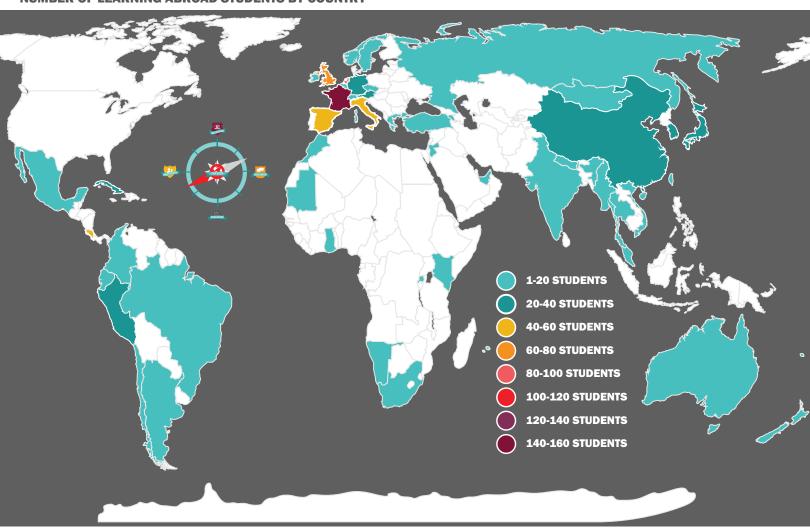
NUMBER OF LEARNING ABROAD STUDENTS BY HOST COUNTRY(IES) & PROGRAM TYPE

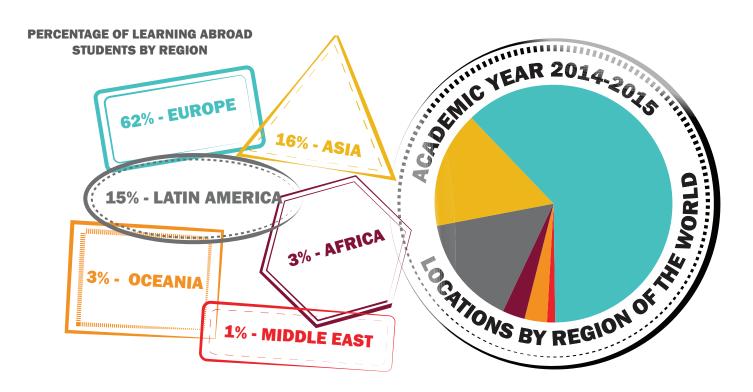
| HOST COUNTRY | TOTAL | AFFILIATE | CUSTOM | EXCHANGE | FACULTY-LED | GLOBAL CAMPUS |
|----------------|-------|-----------|--------|----------|-------------|---------------|
| Argentina | 12 | 1 | 1 | - | 10 | - |
| Armenia | 12 | - | - | - | 12 | - |
| Australia | 6 | 2 | - | 4 | - | - |
| Austria | 23 | - | - | 2 | 21 | - |
| Belgium | 1 | 1 | - | - | - | - |
| Brazil | 3 | 2 | - | 1 | - | - |
| Burma | 2 | 2 | - | - | - | - |
| Chile | 4 | 2 | - | 2 | - | - |
| China | 28 | 4 | - | 7 | 17 | - |
| Costa Rica | 48 | 4 | 20 | - | 24 | - |
| Cuba | 21 | - | - | - | 21 | - |
| Czech Republic | 6 | 6 | - | - | - | - |
| Fiji | 15 | - | - | 1 | 14 | - |
| France | 147 | 5 | - | 2 | 140 | - |
| Germany | 34 | 2 | - | 18 | 14 | - |
| Ghana | 18 | _ | 5 | _ | 13 | _ |
| Greece | 1 | 1 | - | - | - | - |
| India | 4 | 2 | 2 | _ | _ | _ |
| Ireland | 2 | 2 | - | - | - | - |
| Italy | 53 | 12 | _ | 1 | 40 | _ |
| Japan | 24 | 9 | - | - | 15 | - |
| Jordan | 3 | 3 | _ | _ | - | _ |
| Mauritius | 2 | 2 | - | - | - | - |
| Mexico | 4 | - | _ | _ | 4 | _ |
| Mongolia | 13 | - | - | - | 13 | - |
| Morocco | 6 | 6 | _ | _ | - | _ |
| Namibia | 2 | 2 | - | - | - | - |
| Nepal | 7 | - | 7 | _ | _ | - |
| Netherlands | 94 | 2 | - | 2 | 90 | - |
| New Zealand | 1 | 1 | _ | - | - | _ |
| Norway | 1 | - | - | 1 | - | - |
| Peru | 28 | 2 | _ | 1 | 25 | _ |
| Rwanda | 2 | - | 2 | - | - | - |
| Singapore | 2 | 2 | - | _ | - | _ |
| South Africa | 2 | 2 | - | - | - | - |
| South Korea | 21 | 6 | 9 | _ | - | 6 |
| Spain | 52 | 11 | - | 7 | 34 | - |
| Taiwan | 4 | 4 | _ | - | - | |
| Thailand | 18 | 1 | 6 | - | 11 | - |
| United Kingdom | 70 | 10 | - | 7 | 53 | _ |
| Viet Nam | 2 | 2 | - | - | - | - |



LOCATIONS

NUMBER OF LEARNING ABROAD STUDENTS BY COUNTRY



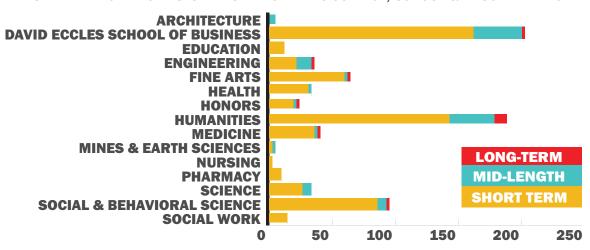




ACADEMICS

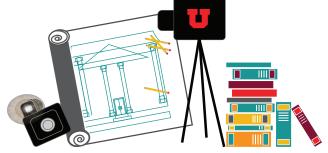
Learning Abroad provides support for academic units across campus. In 2014-2015, students from 15 colleges or schools and 80 majors participated in Learning Abroad Programs. More than 45 faculty members actively promoted and supported Learning Abroad Programs.

NUMBER OF LEARNING ABROAD STUDENTS BY ACADEMIC COLLEGE/SCHOOL & PROGRAM LENGTH



NUMBER OF LEARNING ABROAD STUDENTS BY ACADEMIC COLLEGE/SCHOOL & PROGRAM LENGTH

| COLLEGE/SCHOOL | SHORT-TERM | MID-LENGTH | LONG-TERM | TOTAL |
|---------------------------------|------------|------------|-----------|-------|
| ARCHITECTURE | 2 | 4 | - | 6 |
| DAVID ECCLES SCHOOL OF BUSINESS | 162 | 39 | 1 | 202 |
| EDUCATION | 13 | - | - | 13 |
| ENGINEERING | 23 | 11 | 3 | 37 |
| FINE ARTS | 61 | 2 | 3 | 66 |
| HEALTH | 31 | 3 | - | 34 |
| HONORS | 21 | 1 | 2 | 24 |
| HUMANITIES | 143 | 35 | 10 | 188 |
| MEDICINE | 38 | 1 | 2 | 41 |
| MINES & EARTH SCIENCES | 3 | 2 | 1 | 6 |
| NURSING | 3 | - | - | 3 |
| PHARMACY | 11 | - | - | 11 |
| SCIENCE | 27 | 6 | 1 | 34 |
| SOCIAL & BEHAVIORAL SCIENCE | 85 | 9 | 3 | 97 |
| SOCIAL WORK | 14 | - | - | 14 |





ARCHITECTURE + PLANNING FINE ARTS - HUMANITIES ENGINEERING - SCIENCE
MINES & EARTH SCIENCES



ACADEMICS

NUMBER OF LEARNING ABROAD STUDENTS BY ACADEMIC MAJOR

| MAJOR | STUDENTS | MAJOR | STUDENTS | MAJOR | STUDENTS |
|---|----------|---|----------|------------------------------|----------|
| Accounting | 8 | Exercise & Sport Science | 8 | Music | 1 |
| Anthropology | 6 | Film & Media Arts | 26 | Nursing | 3 |
| Architectural Studies | 5 | Finance | 11 | Operations Management | 16 |
| Art | 8 | French | 3 | Parks, Recreation, & Tourism | 3 |
| Art History | 6 | Gender Studies | 3 | Pharmacy | 11 |
| Asian Studies | 6 | Geography | 2 | Philosophy | 3 |
| Athletic Training | 1 | Geology | 1 | Physician Assistant | 12 |
| Ballet | 6 | German | 2 | Physics | 2 |
| Biology | 16 | Health, Promotion & Education | 20 | Political Science | 14 |
| Biomedical Engineering | 9 | Health, Society & Policy | 2 | Pre-Business | 83 |
| Business Administration | 72 | History | 5 | Pre-Health Science | 13 |
| Chemical Engineering | 3 | Human Development & Family Studies | 7 | Pre-Law | 2 |
| Chemistry | 3 | Information Systems | 3 | Psychology | 15 |
| Chinese | 5 | International Affairs & Global Enterprise | 9 | Public Administration | 14 |
| Civil Engineering | 1 | International Studies | 85 | Public Health | 16 |
| Communication | 24 | Japanese | 6 | Public Policy | 3 |
| Computer Engineering | 1 | Linguistics | 3 | Russian | 1 |
| Computer Science | 11 | Management | 5 | Social Work | 14 |
| Consumer and Community Studies | 1 | Marketing | 5 | Sociology | 5 |
| Design | 1 | Materials Science & Engineering | 2 | Spanish | 10 |
| Economics | 8 | Mathematics | 2 | Special Education | 4 |
| Education | 1 | Mechanical Engineering | 4 | Speech & Hearing Science | 3 |
| Electrical Engineering | 3 | Medical Laboratory Science | 2 | Theater | 18 |
| Elementary Education | 4 | Medicine | 11 | Urban Ecology | 1 |
| English | 27 | Metallurgical Engineering | 1 | World Languages | 1 |
| Entrepreneurship | 2 | Middle East Studies | 5 | Rhetoric & Writing Studies | 3 |
| Environmental & Sustainability Studies | 8 | Mining Engineering | 2 | <u> </u> | |





BUSINESS - EDUCATION - LAW SOCIAL & BEHAVIORAL SCIENCE

- PHARMACY - SOCIAL WORK 7

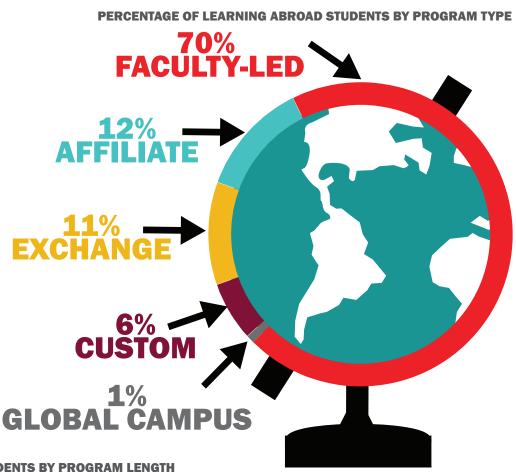


PROGRAM PORTFOLIO

Learning Abroad offers over 500 programs. In 2014-2015, students participated in 154 different faculty-led, affiliate, exchange, global campus, and custom programs.

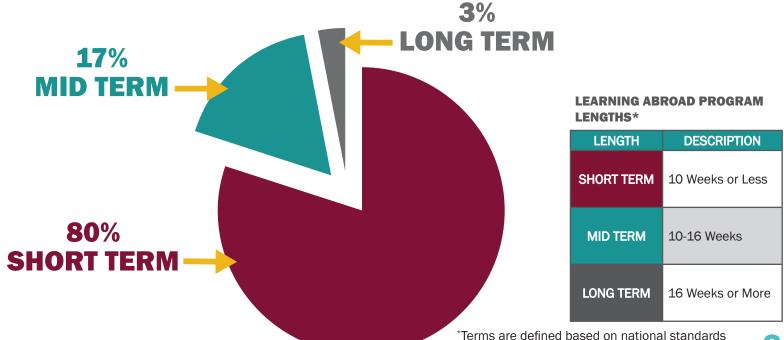
LEARNING ABROAD PROGRAM TYPES

| PROGRAM | DESCRIPTION |
|------------------|---|
| FACULTY- LED | U of U faculty lead short- term programs & teach U of U courses |
| AFFILIATE | U of U partner organizations provide on- site support for a variety of programs, internships, & volunteer options |
| GLOBAL CAMPUS | U of U international branch campuses offering U of U credit abroad |
| EXCHANGE | U of U agreements designed for U of U students to enroll in universities abroad for one to two semesters |
| CUSTOM | U of U programs for individual students or one-time programs offering U of U credit on campus |



set by the Forum on Education Abroad.

PERCENTAGE OF LEARNING ABROAD STUDENTS BY PROGRAM LENGTH





FACULTY-LED

Faculty-led programs were sponsored by 10 colleges in 2014-2015, supporting students from over 70 majors. Faculty-led programs took place in 19 countries during the fall break, winter break, spring break, and summer terms.

NUMBER OF LEARNING ABROAD STUDENTS BY UNIVERSITY OF UTAH FACULTY-LED PROGRAM

| PROGRAM NAME | PRIMARY SPONSORING COLLEGE | TOTAL | % FROM PRIMARY COLLEGE | % U OF U MATRICULATED |
|--|----------------------------------|-------|---------------------------|--------------------------|
| *Ancient Traces, Changing Spaces, Modern Faces | Social Work | 13 | 84.62% | 69.23% |
| *Cabinets of Wonder: Art, Literature, and the Logic of Display | Humanities | 24 | 58.33% | 100.00% |
| *Community Development in the Global South with Spring Break in Costa Rica | Social & Behavioral Science | 24 | 50.00% | 100.00% |
| *Community Partnerships for Social Justice Work in Mexico | Social Work | 4 | 50.00% | 100.00% |
| *Cuba: Community, Complexity and Change | Social & Behavioral Science | 21 | 76.19% | 100.00% |
| *Entrepreneurship and Poverty in Peru | David Eccles School of Business | 6 | 16.67% | 100.00% |
| *Film and Media arts in Italy | Fine Arts | 21 | 66.67% | 95.24% |
| *Finance in Paris | David Eccles School of Business | 2 | 50.00% | 100.00% |
| *Freshman Business Scholars: Session A | David Eccles School of Business | 48 | 93.75% | 100.00% |
| *Freshman Business Scholars: Session B | David Eccles School of Business | 42 | 90.48% | 100.00% |
| *Global Health in Armenia | School of Medicine | 12 | 0.00% | 91.67% |
| *Global Health in Ghana | School of Medicine | 13 | 46.15% | 100.00% |
| *Global Health in Peru | School of Medicine | 10 | 70.00% | 100.00% |
| *Going Global in the College of Education: Peru | Education | 9 | 77.78% | 88.89% |
| *Health Promotion & Education in Thailand | Health | 6 | 66.67% | 100.00% |
| *Health Promotion and Education in Vienna, Austria | Health | 21 | 47.62% | 100.00% |
| *Honors Ecology and Legacy | Honors | 10 | 30.00% | 80.00% |
| *Intensive Chinese Language in Tianjin, China | Humanities | 6 | 66.67% | 83.33% |
| *Intensive French Language in Grenoble, France | Humanities | 12 | 91.67% | 100.00% |
| *Intensive German Language in Kiel, Germany | Humanities | 6 | 33.33% | 100.00% |
| *Intensive Italian Language in Siena, Italy | Humanities | 19 | 10.53% | 73.68% |
| *Intensive Japanese Language in Osaka, Japan | Humanities | 15 | 53.33% | 100.00% |
| *Intensive Spanish Language in Oviedo, Spain | Humanities | 34 | 38.24% | 100.00% |
| *International Studies in Kiel, Germany | Humanities | 8 | 62.50% | 100.00% |
| *Marketing and Finance in Paris | David Eccles School of Business | 26 | 84.62% | 100.00% |
| *Marketing in Paris (4 weeks) | David Eccles School of Business | 10 | 80.00% | 100.00% |
| *Strategy and Finance in Paris | David Eccles School of Business | 5 | 100.00% | 100.00% |
| *Strategy in Paris | David Eccles School of Business | 6 | 100.00% | 100.00% |
| *Sustainable Tourism in Fiji | Health | 14 | 14.29% | 42.86% |
| *Thailand International Elective (TIE) - Pharmacy | Pharmacy | 5 | 100.00% | 100.00% |
| *Theatre, Fine Arts and Humanities in London | Fine Arts | 29 | 34.48% | 100.00% |



EXCHANGE

Learning Abroad supports 39 exchange programs annually. Exchange programs benefit both the University of Utah and our partner universities by increasing the diversity of our campus and promoting global discourse.

NUMBER OF LEARNING ABROAD STUDENTS BY UNIVERSITY OF UTAH EXCHANGE PROGRAMS

| INSTITUTION | COUNTRY | OUTGOING | INCOMING |
|---|----------------|----------|----------|
| Akita International University | Japan | 1 | |
| BI Norwegian Business School | Norway | 1 | 1 |
| Chonnam National University | South Korea | - | 1 |
| Christian Albrechts University-Kiel | Germany | - | 2 |
| Doshisha University | Japan | 3 | - |
| Griffith University | Australia | 1 | 3 |
| Hanyang University | South Korea | 1 | 1 |
| Heidelberg University | Germany | 2 | 1 |
| Hong Kong University of Science and Technology | Hong Kong | 1 | 2 |
| International Student Exchange Program (ISEP) | Various | 3 | 4 |
| Kansai Gaidai University | Japan | 1 | - |
| Keele University | United Kingdom | 4 | - |
| Ludwig Maximilians University | Germany | 1 | - |
| MCI Management Center Innsbruck | Austria | 2 | - |
| Nankai University | China | - | 1 |
| National Taiwan University | Taiwan | 4 | - |
| Pforzheim University | Germany | 14 | 1 |
| Polytechnic School of the University of Sao Paulo | Brazil | 1 | 1 |
| Pontifical Catholic University of Peru | Peru | 1 | - |
| Seoul National University | South Korea | 3 | 4 |
| Shanghai Jiao Tong University | China | 2 | - |
| Stuttgart University | Germany | 1 | - |
| Swansea University | United Kingdom | 1 | - |
| Technion Institute of Technology | Israel | - | 1 |
| Tsinghua University | China | 4 | |
| University of Chile | Chile | 2 | - |
| University of Essex | United Kingdom | 1 | 1 |
| University of Grenoble Alps | France | 2 | 1 |
| University of Hull | United Kingdom | - | 1 |
| University of Oviedo | Spain | 7 | 2 |
| University of Sydney | Australia | 3 | 2 |
| University of Tsukuba | Japan | 1 | - |
| VU University Amsterdam | Netherlands | 2 | - |
| Waseda University | Japan | 3 | 3 |
| Yonsei University | South Korea | 5 | 7 |



<u>Affiliate</u>

Affiliate programs offer students the opportunity to live and learn in a variety of locations and disciplines. The University of Utah officially collaborates with 11 affiliates across the globe.

NUMBER OF LEARNING ABROAD STUDENTS BY AFFILIATE PROGRAM & PROGRAM LENGTH

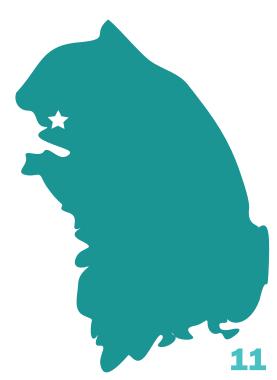
| COLLEGE | SHORT-TERM | MID-LENGTH | LONG-TERM | TOTAL |
|---------------------------------------|------------|------------|-----------|-------|
| AMIDEAST | - | 1 | 1 | 2 |
| Amsterdam Summer School | 2 | - | - | 2 |
| Cambridge International Summer School | 2 | - | - | 2 |
| CAPA | - | 1 | 1 | 2 |
| CEA | 8 | 8 | - | 16 |
| CIEE | 4 | - | - | 4 |
| Globalinks (ISA) | - | 2 | - | 2 |
| ISA | 16 | 15 | - | 31 |
| Semester at Sea | - | 2 | - | 2 |
| Sogang International Summer School | 2 | - | - | 2 |
| TEAN | 2 | - | - | 2 |
| University of Minnesota | 2 | - | - | 2 |
| USAC | 5 | 5 | - | 10 |
| Yonsei International Summer School | 2 | - | - | 2 |

GLOBAL CAMPUS: U ASIA CAMPUS

Learning Abroad provides main campus students with the opportunity to study at the University of Utah Asia Campus in Incheon, South Korea. Students can choose to study at the U Asia Campus for a semester, calendar year, or academic year.

NUMBER OF LEARNING ABROAD STUDENTS BY GLOBAL CAMPUS: U ASIA CAMPUS

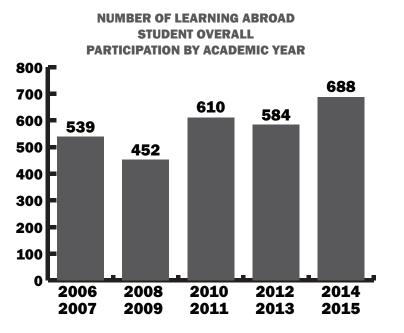
| OVERVIEW | 2014-2015 |
|--------------------------|-----------|
| Learning Abroad Students | 6 |
| Majors Represented | 3 |
| Undergraduate Students | 3 |
| Graduate Students | 3 |
| Academic Year Students | 4 |
| Semester Students | 2 |

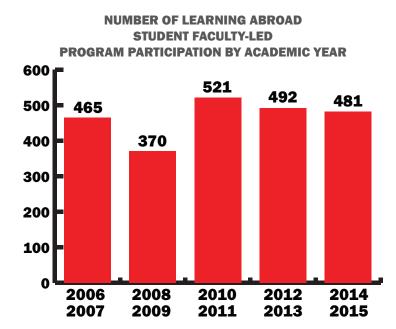


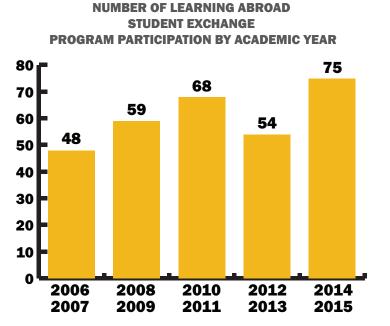


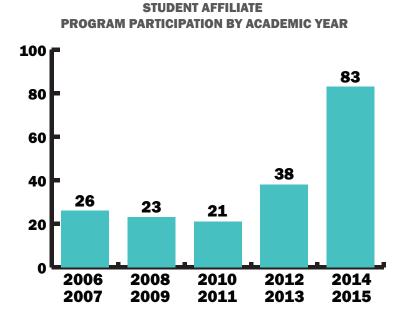
OVERVIEW/TRENDS

This section provides a macro-overview of odd-ending Academic Years for Learning Abroad activity since the 2006-2007 Academic Year to the 2014-2015 Academic Year.









NUMBER OF LEARNING ABROAD



SCHOLARSHIPS

In 2014-2015 University of Utah students received \$402,390.00 in scholarships for Learning Abroad Programs. Information was provided from the following scholarship donors: the Office for Global Engagement, University of Utah departments, exchange partners, affiliates, and government organizations.

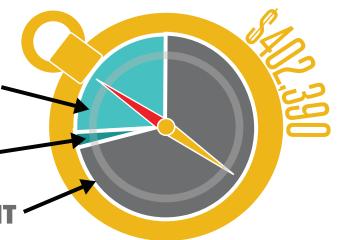
PERCENTAGE OF LEARNING ABROAD STUDENT SCHOLARSHIP FUNDING BY SOURCE

26% (\$102,990) EXTERNAL

3% (\$11,900) U OF U DEPARTMENTAL

71% (\$287,500)





| SPONSOR | SCHOLARSHIP NAME | NUMBER OF RECIPIENTS | TOTAL AMOUNT AWARDED |
|---|--|----------------------|----------------------|
| CEA | Academic Excellence Scholarship | 2 | \$1,250.00 |
| CEA | Chris Towns France Scholarship | 1 | \$1,000.00 |
| CEA | Generation Study Abroad Scholarship | 1 | \$400.00 |
| CEA | Global Education Scholarship | 1 | \$500.00 |
| CIEE | Access Initiative (GAIN) Grant | 1 | \$1,200.00 |
| Institute of International Education | Benjamin A. Gilman International Scholarship | 1 | \$3,500.00 |
| ISA | Dr. Carlos Casteneda Scholarship | 1 | \$2,000.00 |
| Semester at Sea | Institute for Shipboard Education Merit Grant | 1 | \$2,000.00 |
| Semester at Sea | Institute for Shipboard Education Need Grant | 1 | \$9,500.00 |
| Semester at Sea | Institute for Shipboard Education Pell Grant Match | 1 | \$2,290.00 |
| University of Minnesota | Scholarship Fund | 1 | \$1,000.00 |
| US Department of Education* | Foreign Language and Area Studies Scholarships (FLAS) | 8 | \$80,350.00 |
| USAC | General Scholarship Fund | 1 | \$1,000.00 |
| U of U Department of Languages & Literature | Study Abroad Scholarship | 2 | \$287,500.00 |
| U of U International Programs Office | International Studies Study Abroad Scholarship | 3 | \$4,500.00 |
| U of U International Programs Office | Middle East Studies Study Abroad Scholarship | 3 | \$4,500.00 |
| U of U Master's in Public Administration | Institute of Public and International Affairs Fellowship | 1 | \$1,500.00 |
| Office for Global Engagement | Social Media Scholarship | 21 | \$20,000.00 |
| Office for Global Engagement | Diversity Scholarship | 12 | \$10,000.00 |
| Office for Global Engagement | Student Fee Scholarship | 232 | \$252,500.00 |
| Don Barton | Merit Scholarship | 3 | \$3,000.00 |
| Herta Teitlbaum | Merit Scholarship | 2 | \$2000.00 |
| OVERALL S | CHOLARSHIPS TOTAL | 300 | \$402,390.00 |

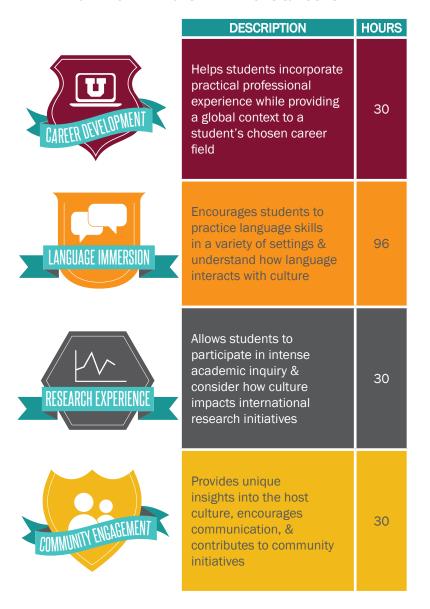


GLOBAL U PROGRAM

The Global U Program is designed to help students turn their international experience into transferable skills that are used in academics, the community, at home, and at work. By combining Learning Abroad Programs with Career Development, Community Engagement, Language Immersion, and Research Experience, students learn to articulate their skills in a valuable, marketable way. Students who complete the program are recognized with a Global U Pin for graduation and receive a co-curricular certificate of completion.

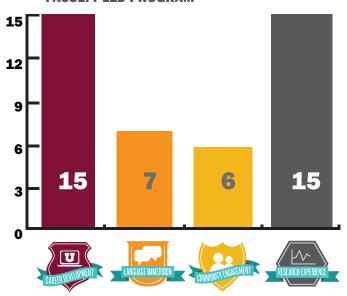
To complete the program, students earn Learning Abroad Badges before, during, and after their program. The Badges help students identify the valuable skills that they develop through Learning Abroad Programs. The information in this sections represents a summary of the Badge activities completed by our students on faculty-led programs while they were abroad. Students completed a total of 21,923 hours of Career Development, Community Engagement, Language Immersion, and Research Experience through the Global U Program during the 2014-2015 Academic Year.

LEARNING ABROAD BADGES DEFINITIONS & HOURS





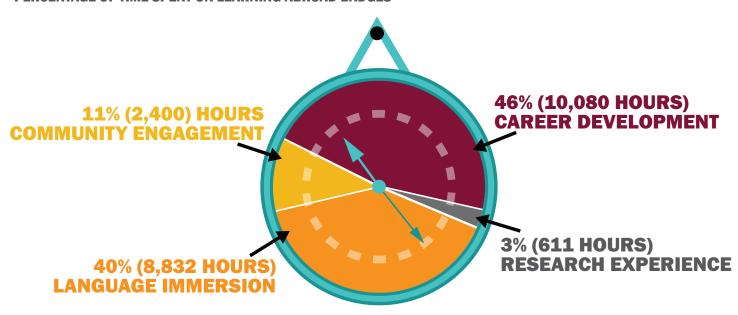
NUMBER OF LEARNING ABROAD BADGES BY FACULTY-LED PROGRAM



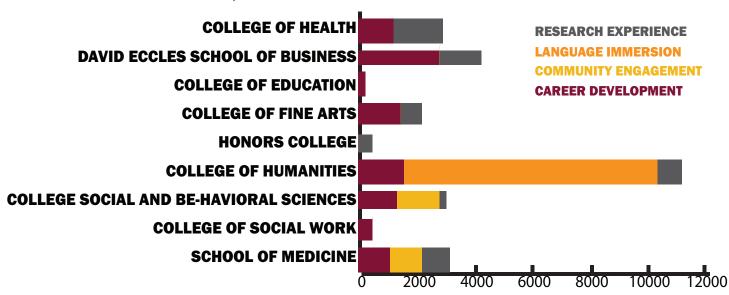


GLOBAL U PROGRAM

PERCENTAGE OF TIME SPENT ON LEARNING ABROAD BADGES



PERCENTAGE OF TIME SPENT ON LEARNING ABROAD BADGES BY LEARNING ABROAD STUDENTS ON FACULTY-LED PROGRAMS BY ACADEMIC COLLEGE/SCHOOL





OUTREACH

Learning Abroad hosted over 300 recruitment and outreach events in the 2014-2015 Academic Year. These events ranged from tabling on campus to full scale workshops for students, parents, advisors, faculty, staff, and off-campus partners. The purpose of these events was to recruit for various Learning Abroad Programs, promote global learning, and highlight the University of Utah in state and national forums.



STATE WIDE

OFF CAMPUS

OFF CA











FACULTY-LED PROGRAM SESSSIONS

REPRESENTING LEARNING ABROAD ON THE U OF U CAMPUS

